I am a deleivery man in the Washington, Northern Virginia, and Maryland area. I make my living by making it to my stops on time. I rely on my XM traffic channel to keep me going. I am willing to pay for this service and do. Regular radio stations only update every half hour or so. This is not acceptable to me. Anybody who lives in this area knows what a nightmare traffic can be and this service that XM radio offers helps everyone, not just subscribers.